

# IS GOOD ENOUGH?

Considering the number of things people have to do on any given day, most are happy if they get things right 90% of the time.

But is that really enough?  
Especially when it comes to how we do our jobs?

If we're right 99% of the time...or even if we're right 99.9% of the time...what about the people who are negatively impacted by the .1% - 1% of the time we've made a mistake?

**THINK ABOUT IT THIS WAY:  
IF 99.9% REALLY IS "GOOD ENOUGH," THEN...**



**IN THE NEXT 2  
MINUTES...**

**1902**

PEOPLE WILL  
CONSUME A MEAL  
THAT LEADS TO A  
FOODBORNE  
ILLNESS.



**IN THE NEXT HOUR...**

**1000**

ATMS WILL  
DISPENSE THE  
WRONG AMOUNT  
OF CASH.



**IN THE NEXT WEEK...**

**44,230**

MEDICAL  
PRESCRIPTIONS  
WILL BE  
WRITTEN  
INCORRECTLY



**BY THE END OF  
TOMORROW...**

**174**

AIRLINE FLIGHTS  
WILL NOT HAVE  
LANDED SAFELY.



**BY THE END OF THE  
YEAR...**

**4266**

NEWBORNS WILL  
LEAVE THE  
HOSPITAL WITH  
THE WRONG  
PARENTS.

In your workplace, how can you help people rethink their standards of quality, safety and excellence?

It usually comes down to training...and inspiring people to commit to higher standards.

Media Partners has many video resources in this area, including the meeting opener "Is Good Enough?"

